# TIGAD FISHERIES LTD. Profile

TIGAD FISHERIES LTD, is a Somali-owned company dedicated to delivering high-quality seafood products to both local markets. With over 20 years of experience, TIGAD strives for continuous improvement in productivity, quality, and market position.



### **Our Commitment to Sustainability**

At the core of our ethos lies a commitment to social and environmental sustainability. We understand the profound impact businesses can have on the world, and we strive to be a positive force for change. Our practices are meticulously designed to minimize our ecological footprint and contribute to the well-being of the communities we operate in.

However, our dedication to sustainability extends beyond environmental concerns; it encompasses our people as well. We firmly believe that investing in employee development is not just a strategic move but a moral imperative. By fostering a culture of continuous learning and growth, we empower our team to thrive both personally and professionally, ensuring a harmonious synergy between organizational success and individual well-being.

### **Company Contact & Address**

#### **Contact Person**

Abdirashid Ali Ainanshe

#### Tel

+252-61-5958802

#### **Address**

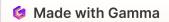
1da July Rd, Xamarweyne District, Mogadishu

#### E-mail

info@tigadfisheries.so

# **Company Site**

The company site is located in the Abdiaziz District, providing a convenient base for operations and distribution.



# **Machinery & Equipment**

- 3 20ft cold storage containers
- 2 Freezer trucks
- Processing tools and instruments

#### **Main Business Activities**

**1** Fish Catchments

TIGAD operates well-equipped boats for fish catchments.

**3** Processing and Packaging

TIGAD processes the fish and packages them to maintain quality.

**2** Purchase of Artisanal Catch

The company purchases artisanal catch directly from the shore.

4 Supply to Local Markets

The seafood products are supplied to local markets, restaurants, and hotels.

### **Company Strategic Plan**

- Vision: Consistency of quality and affordable seafood products
- Mission: To offer high-quality seafood products and services locally and internationally through professionalism and technical expertise.

# **Strategic Goals**

1 Increase Production and Capacity

TIGAD aims to increase production and capacity over the next 5 years.

**3** Reinforce Market Position

TIGAD aims to strengthen its market position in the seafood industry.

**5** Satisfy Increasing Client Demand

TIGAD strives to meet the growing demand for its seafood products.

**2** Expand Distribution Networks

The company plans to expand its distribution networks to reach more customers.

**4** Retain and Generate Suppliers

The company prioritizes building strong relationships with suppliers.

6 Continue Research and Development

The company is committed to ongoing research and development to improve its products and services.

### **Company Core Values**

1 Provision of High-Quality Products and Services

> TIGAD places a strong emphasis on providing high-quality seafood products and services.

2 Client Satisfaction and Care

The company prioritizes customer satisfaction and takes care of its clients' needs.

5

3 Accepting Positive Criticism

TIGAD appreciates and welcomes constructive feedback to continually improve its operations.

4 Transparency and Accountability

The company operates with transparency and is accountable for its actions.

Respect for Agreements, Rules, Regulations, and Traditional Values

TIGAD values and respects agreements, rules, regulations, and traditional practices.

### **Keys to Success**

1 Proper Planning and Organizing

TIGAD emphasizes proper planning and organizing of its operations.

2 Close Monitoring and Supervision

The company maintains close monitoring and supervision to ensure quality and efficiency.

5

3 Excellence in Service Delivery

TIGAD strives for excellence in delivering its products and services.

4 Teamwork and Periodic Meetings

The company promotes teamwork and holds regular meetings to foster collaboration.

**Customer Care and Satisfaction** 

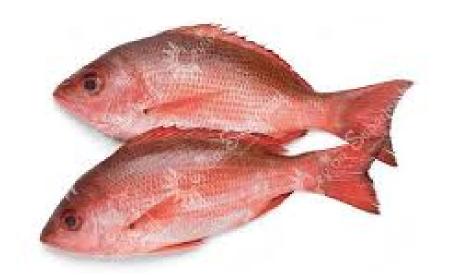
TIGAD places great importance on providing exceptional customer care and ensuring customer satisfaction.

#### **TIGAD Delivers Products**



#### Kingfish

TIGAD supplies premium quality kingfish to local markets.



#### **Snapper Grouper**

TIGAD supplies red snapper, known for its exquisite taste and quality, to seafood markets.



#### **Tuna**

The company offers freshly caught and processed tuna for customers' enjoyment.



#### **Lobsters**

The company exports succulent lobsters that are sought after by seafood enthusiasts.



### **Quality Management**

TIGAD is certified by the Ministry of Fishery and Marine Resources of Somalia, ensuring adherence to strict quality control measures. From raw material quality control to final product inspection, TIGAD ensures that its seafood products meet the highest standards.



# **Inspection of Machinery**

TIGAD regularly conducts maintenance and inspection of its machinery, equipment, and tools under the supervision of qualified technicians and engineers. This ensures optimal performance and efficiency in the production process.

### **Supplier Management**

TIGAD focuses on building a diverse and reliable supplier base. Suppliers are carefully selected based on quality, pricing, reliability, delivery lead time, and customer service. By purchasing directly from selected suppliers, the company ensures the highest quality seafood products for its customers.

#### **TIGAD FISHERIES LTD.**

In pursuit of its vision and mission, TIGAD FISHERIES LTD is dedicated to maintaining its position as a leader in the seafood industry. The company remains committed to delivering quality products and services to the local and markets.